



Spring Clean-up Mid Valley Disposal - 15300 W. Jensen Ave. April 5—April 14 (Closed Sunday, April 11th)

Spring Clean-Up is scheduled to begin **Monday, April 5th** and end Wednesday April 14th. **Bins will be available at Mid Valley Disposal from 7:00 am to 3:00 pm** on weekdays, 7:00 am to 2:00 pm on Saturday. Items should be separated by Greenwaste, Trash, Metals or E-waste.

NOTE: The following items will not be allowed: *Paint, Pesticides, Paint Containers, Tires, Ammunition, Auto Batteries, Auto Parts, Oil of any Type, Roofing Materials (Such as Tar, Asphalt or Asbestos), Dirt or Rocks.*

This event is for Kerman residents only. In order to dump, residents must present a photo ID and water/utility bill. If you have home furniture, household items, and appliances to discard, now is the time. Mid Valley Disposal also accepts TV's, Computer Monitors, Cell Phones with /Batteries, Refrigerators and Freezers.

Now is the Time to Clean Up Your Alley!!

Home owners are responsible for trash, weeds, and obstacles in the alleys behind their houses.

Senior Citizens and Handicapped Individuals who are not able to take their items to Mid Valley Disposal can have them picked up on Friday, April 9th **Call Nancy Moore - 846-9329 before April 7th to make an appointment**. If you miss the deadline you will need to make other arrangements to discard your items.

TIRE RECYCLING PROGRAM

April 5th - 14th (Except Sunday, Apr. 11th)
7:00 am to 4:00 pm - City Yard @ 15201 W California Ave.



In conjunction with the Spring Cleanup this year, we will accept up to six (6) **used tires** per household. These can be taken to the City Corporate Yard at 15201 W California Ave. Please remember you will be **required to provide a utility bill and photo I.D.** in order to drop off your used tires. If you have more than six (6) tires that need to be recycled please contact Code Enforcement Officer Jay Gamez at 842-2302 for further details.

DOG CLINIC - Wednesday, April 7, 2010

5:00 PM to 7:00 PM - Kerckhoff Park



Rabies Shots - \$6.00

Distemper/Parvo/Corona - **\$19.00**

Rabies/Distemper/Parvo/Corona - **\$24.00**

Distemper/Parvo/Corona/Lyme - **\$37.00**

Rabies/Distemper/Parvo/Corona/Lyme - **\$42.00**

DOG LICENSES

Spayed/Neutered	<u>NOT</u> Spayed/Neutered
1 Year \$ 5.00	\$17.00
2 Years \$ 6.00	\$30.00
2 Years \$10.00	\$40.00

Residential Water Leakage

Month	Read	Leaks	%
Dec. 09	1,678	324	19%
Jan. 10	1,687	253	15%

Kerman Kickers Swim Team Sign Ups

Deadline April 30, 2010

April 1st - 30th Monday - Friday

5:30 pm - 7:00 pm

Kerman High School, Poolside

Call 559-842-7303 for details

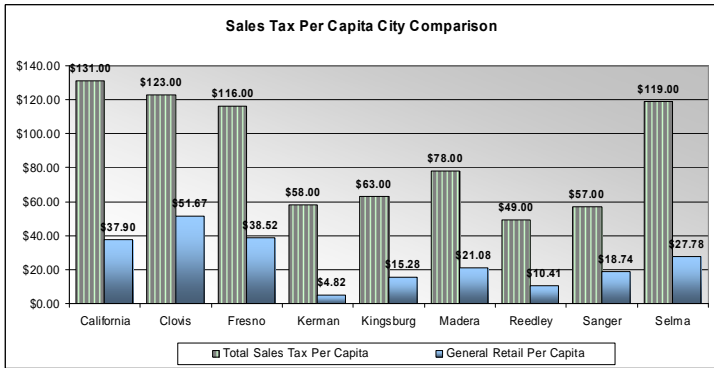


PAST DUE PAYMENTS: For customers with past due balances, the deadline for payment is **April 16th**. If payments are not received in the Kerman City Hall by 4:00 pm, past due customers will be charged a \$15 or \$25 fee and their water will be shut off. Service will not be restored until the past due amount, current balance and all fees have been paid.

SALES TAX:

GOOD NEWS, BAD NEWS, GOOD NEWS

Due to the Recession, sales tax is down in cities across the State and the Nation. However, Kerman has not been affected as much as most cities because Kerman had less to lose in the first place and our agricultural support products continue to perform well. While almost all Central Valley cities suffered major sales tax declines of 10% to more than 20% in calendar year 2009, sales tax for the City of Kerman only decreased by 2.5% or \$23,285 in 2009.



A continuing problem for the City of Kerman is our lack of retail sales tax. As the chart above indicates, Kerman is one of the lowest per capita generators of sales tax and by far the lowest collector of General Retail Sales Tax Revenues amongst these Central Valley cities. General Retail includes: pharmacy, apparel, furniture/appliance, florist/nursery and department store sales. At \$4.82 per person, Kerman received less than half of what the next lowest city (Reedley) received in 2009. With limited shopping opportunities for general retail goods in Kerman, residents from Kerman and surrounding cities travel to Fresno or Madera to do most of their shopping. By not capturing the sales tax revenues that end up going to Fresno and Madera, Kerman suffers from sales tax leakage and loses those dollars that would be used to pay for City services such as the Police, Parks and Recreation programs.

While the economy is still slow and many businesses are still suffering, there appears to be several bright spots for the City. Business license activity is increasing in the downtown area, two major retail stores (Rite-Aid and CVS Pharmacies) are building very nice stores in Kerman and Walmart is going through the environmental impact review process to build a 160,000 square ft. store at the corner of Whitesbridge and Goldenrod.

With a combined square footage of more than 30,500 square feet, the addition of Rite Aide and CVS pharmacies will add much needed retail opportunities in our town. These two major retailers and the many new businesses licenses issued to small businesses along Madera Avenue and Whitesbridge Avenue indicate tremendous confidence and interest in our community and in the downtown area. This interest in Kerman and our downtown is not a surprise. National retailers are certainly aware of Kerman and the unmet shopping needs of the community. In today's economy and with cuts in State funding, it is more important than ever to develop local jobs and a stronger sales tax base. A major development such as Walmart will bring an estimated \$500,000 of sales tax (a 50% plus annual increase), significant property tax and 300 new jobs to our City.

The Walmart Environment Impact Report (EIR) should be ready for public review in less than a month with a decision expected sometime in mid summer. Comments and input from Kerman residents on this project are encouraged.

City Moves Business License Applications and Processing from Finance to Planning and Development Services Department

The Planning and Development Services Department (located @ 942 S. Madera Ave. just south of City Hall) is now responsible for accepting and processing business license applications. A business license is required for any business operating in Kerman, including most out-of-town businesses doing business in Kerman. The business license year begins January 1st and ends December 31st. The business license fees are generally based on the number of employees. Contact the Planning and Development Services Department offices at (559) 846-6121 or mfonseca@cityofkerman.org to determine the kind of license you need and to obtain the necessary application paperwork.

APRIL IS WATER AWARENESS MONTH



Year Round Watering Schedule:

Odd House Numbers may water on Tuesday, Thursday and Saturday

Even House Numbers may water on Wednesday, Friday and Sunday

Before 6:00am, between 8:00 am and Noon, Or after 7:00 pm

No watering allowed on Monday or between 6:00 am and 8:00am, and Noon to 7:00 pm every day